

Annual Summer Sale
Electric Irons at \$5.95

Complete with resting stand, plug
and six feet of connecting cord

The United Electric Shops
of The United Electric Light & Power Co.
130 East 15th St.
89th St. & B'way 146th St. & B'way
Open until 10:30 p. m.



New Shoes
Old Shoes
Tight Shoes

all feel the same
if you shake into
them some

ALLEN'S
FOOT-EASE

The Antiseptic,
Healing Powder
for the feet

So Easy to Use

Takes the friction from the shoe,
freshens the feet and gives new vigor.
At night when your
feet are tired, sore
and swollen from
walking or dancing,
sprinkle ALLEN'S
FOOT-EASE in the
foot-bath and enjoy
the bliss of feet with-
out an ache.

Over 1,500,000 lbs.
of Powder for the
Feet were used by
our Army and Navy
during the war.

Ask for Allen's Foot-Ease Rests the Feet



Maternity

Pretty clothes are a help to the ex-
pectant mother. Lane Bryant maternity
clothes are the same new styles other
women are wearing. Conceal the
condition effectively.

Everything for Baby
from simplest slip to most elaborate
layette—nursery furniture, etc.
If unable to call, write Dept. N-1
for Free Style Book.

Lane Bryant

21-23 W. 38th St., N. Y.



FRECKLES

Now is the Time to Get
Rid of These Ugly Spots

There's no longer the slight-
est need of feeling ashamed
of your freckles, as Othine—
double strength—is guaranteed to
remove these homely spots.

Simply get an ounce of Othine—
double strength—from any drug-
gist and apply a little of it night
and morning and you should soon
see that even the worst freckles
have begun to disappear, while the
lighter ones have vanished entirely.
It is seldom that more than an
ounce is needed to completely clear
the skin and gain a beautiful clear
complexion.

Be sure to ask for the double
strength Othine as this is sold un-
der guarantee of money back if it
fails to remove freckles.

La Goutte a Goutte
Color to Faded
Gray Hair



Gray, faded,
streaked or life-
less hair restored
to any shade in
one application.
Does not discolor
the scalp, fade,
nor rub off on
the pillow. Makes
a lasting, rich,
lovely color.
No after shampoo
necessary.

It is the privacy of your own home in
a few minutes. Any one of 32 shades
given from C18 package. \$1.07 post-
paid. Order direct, or
SEND me a little LOCK of Your
HAIR; I'LL COLOR IT FREE.

Cut close to head and mention shade wished.
If in New York call and by appoint-
ment I will examine your hair. I have
had 30 years' professional experience
and will tell you frankly what is best
for you. I make no charge for exami-
nation or advice. Private operating
rooms. Hair pamphlet free on request.
L. PIERRE VALLIGNY,
Room 34, 34 W. 38th St., New York.

REDUCE MADAME!

It is so easy with
Bary-Gone cartridges.
Pleasant, safe and
sure; no diet, exer-
cise or deprivations.
Just one car-
tridge in your
daily bath. Box
of 12 cartridges
post-paid \$3.00.

PAN-AMERICAN
PHARM. CO.,
400-8 Central
Park West,
New York City.



TRUHU
SILKS
All Colors
Washable

for
Dresses Skirts
Blouses Linens
Sports Apparel
Shorts
Mourning

The Hand is on the Sleeve
The Label is on the Garment

"If it's TRUHU it's Washable"

Jersey Silk Mills, Inc., Owner of TRUHU Trademark



FORSYTHE

Tailored
Waists

Forsythe Tennis Shirts

Serve Well for Several Seasons

F-22—White Cross-bar F-23—Dainty Blouse; Double
Dignity, Ruffled Edg. \$5.75 Peter Pan Collar, \$4.75
ing, Tucked Front. White Dignity, 4.75

Send for Illustrated Booklet F

JOHN FORSYTHE & SONS

111 W. 41st St., N. Y.

3 West 42nd Street, New York



Wicker Craft Shop

370 Lexington Ave. at 41st St.
JUNE BRIDE SALE, JUNE 3 to 11

Extraordinary Values in

REED and WILLOW furniture

Large Variety of Exclusive Designs

Chaise Lounge—Luxurious—Aristocratic.
Smartly upholstered in new, striking
Cretannes.

Finished to match any
decorative scheme.

Former price \$63

Sale Price \$42.75

A RARE OPPORTUNITY



REDUCE Easily, Naturally
Be Slender!

Three Slices
of Basy Bread a day,
Help reduce your weight
in a natural way.

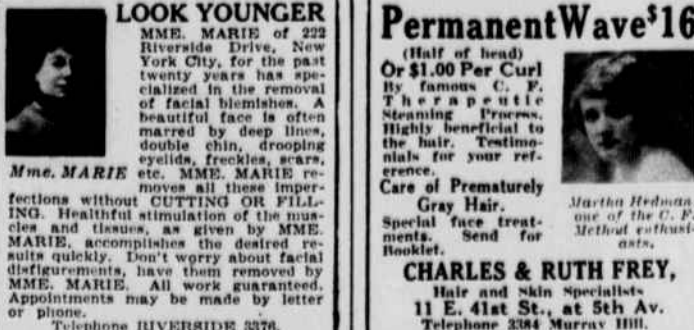
Doctors' Essential Foods Co.,
Orange, N. J.

Dear Sirs:
Have finished a 15 weeks
course of your Bread and
would like to know what to do
to still keep down my weight.
Have found it very successful
and thank you for your ser-
vice to me.

Mrs. B. E. S.,
Pennsylvania

DOCTORS' ESSENTIAL
FOODS
21 Oakwood Ave.
Orange, New Jersey

BASY BREAD

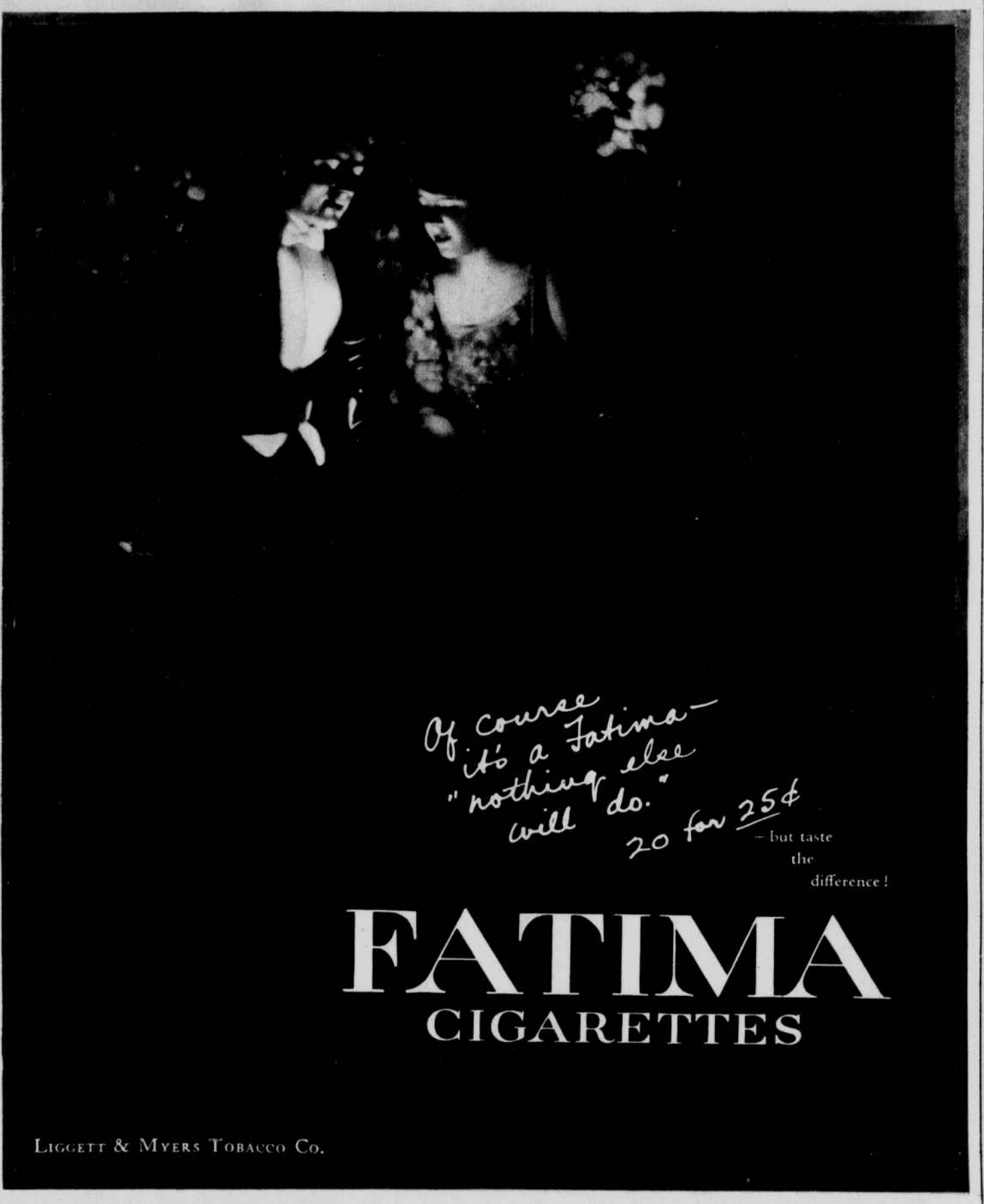


LOOK YOUNGER

MME. MARIE of 222
Riverside Drive, New
York City, for the past
twenty years has spe-
cialized in the removal
of facial blemishes. A
beautiful face is often
marred by deep lines,
double chin, drooping
eyelids, freckles, scars,
etc. MME. MARIE re-
moves all these imper-
fections without CUTTING OR FILL-
ING. Healthful stimulation of the mus-
cles and tissues, as given by MME.
MARIE, accomplishes the desired re-
sults quickly. Don't worry about facial
disfigurements, have them removed by
MME. MARIE. All work guaranteed.
Appointments may be made by letter
or phone.
Telephone RIVERBIDE 3376.

Permanent Wave '16

(Half of head)
Or \$1.00 Per Curl
By famous C. F.
Therapeutic
Steaming Process.
Highly beneficial to
the hair. Testime-
nials for your re-
ference.
Care of Prematurely
Gray Hair.
Special face treat-
ments. Send for
Booklet.
CHARLES & RUTH FREY,
Hair and Skin Specialists,
11 E. 41st St., at 5th Av.
Telephone 3364 Murray Hill.



Of course
it's a Fatima—
"nothing else
will do."
20 for 25¢

—but taste
the
difference!

FATIMA
CIGARETTES

LIGGETT & MYERS TOBACCO CO.



Artistic LIGHTING FIXTURES
direct from Manufacturers

"We surely expected to pay
more for these fixtures," a
purchaser recently remarked
in our show room.

"For our new home we
planned to have the fixtures
match the furnishings. And
it certainly was pleasant to
get really artistic fixtures at
manufacturers' prices."

You, too, are invited to call to see
our very large hanging display. Buy
if you wish. Just look around if you
want to.

Established since 1900

RIVIERE BRASS & BRONZE CO.

Manufacturers of Fine Lighting Fixtures
241-243 WEST 23rd STREET, NEW YORK CITY

The HARRINGTON
SMALL GRAND \$865

Seldom will you
find high piano
quality and ar-
tistic appearance
so happily blend-
ed as in the Har-
rington. Same
floor space as an
upright. Has no
equal at its price.



HARDMAN PECK & CO.
433 Fifth Avenue, 47-51 Madison Ave.
New York
Represented in All Cities



Permanent
Hair Wave
Improved

with our Exclusive
Natural Rinse, which
eliminates the usual
dryness, leaving the
hair soft and natural.
75c a Curl
Our simple and harmless method of
waving the hair is guaranteed for from
6 to 8 months. Not affected by atmos-
pheric changes or washing.
SPIRO'S HAIR SHOPS
34 West 46th St., N. Y.
Phone FItz Roy 7675.

Have the uncorseted look

Alston's Models
correct the form, giving
straight and graceful
lines, eliminating lumps
and bumps. They sup-
port back and abdo-
men with ease and give
proper poise while re-
ducing the size.
"Hold You There" Brassieres
never ride up while sitting. No overflow
of flesh at top.
Send stamp for Booklet.
Alston Figure Form Co., Inc.
20 West 34th St.
Astor Court Building



BRILL BROTHERS

Chauffeurs' Outfits

Suit, Overcoat and
Cap to Match

\$75.50

THERE'S an individual
tailored-in smartness
to these Chauffeurs' Out-
fits that appeals equally
to chauffeurs themselves
and exacting car owners.
Splendidly tailored in
durable all wool Oxford
grey whipcord.

Coat & Trousers \$34.00
Overcoat 38.00
Cap 3.50

Other complete outfits,
\$98.50 and \$123.50.

Send for chart showing what the Chauffeur
should wear, and illustrated booklet

Brill Brothers

Broadway at 49th Street



Quality, Style, Durability and Comfort
FOR THE LIVING ROOM
AT LENNON'S LOW PRICES

The pieces illustrated; in a dull antique mahogany finish, covered
in wool tapestry, substantially constructed for real
comfort; 4 pieces complete; ONE WEEK SPECIAL. \$134.75

75 inch Sofa to match, \$104.00 Armchair (separate) \$49.50
Side Chair (separate), \$33.50 Bench, \$33.50 Ottoman, \$19.50

LENNON & COMPANY 17-19 West 37th Street
Formerly on 23rd St. (Since 1906)